

MOLLY FEIGHNER

LEWISVILLE, TEXAS | 214.755.9035 | MOLLY214@PM.ME

From corporations to startups, proven experience delivering effective solutions for clients from initial pencil comp to bindery and shipping all while utilizing the latest technology, tools and design software. Highly proficient in working with diverse client types and capable of applying background skills, such as illustration, fine art and photography, to accomplish client's goals. Thoughtful customer care and service – verbal and written communication skills are priorities. Thrives in multi-tasking, multiple deadline-driven environments. Clear ability to see the larger picture, including budgetary considerations and available production methods, to maximize profitability.

AT A GLANCE

GRAPHIC DESIGN SERVICES

- Print & Digital Collateral
- Identity / Branding
- Layout / Design
- Illustration
- Photography
- Video Editing / Production
- Sales Support
- Book / Magazine Design / Layout
- Mobile Graphics
- Concept Development
- Pre-Press / Press Checks
- Infographics / Graphs
- Web & Digital Content

COMMUNICATION SKILLS

- Copywriting
- Proofing
- Editing
- Social Media

KEY QUALITIES

- Professional
- Flexible
- Personable
- Sense of Humor
- Team & Individually Driven
- Straightforward & Honest

GENERAL SERVICES

- Day-to-Day Accountability
- Client Liaison
- Brainstorming
- Designer / Intern Management
- Marketing
- Timely Communication
- Trade Shows / Exhibits
- Administrative Tasks
- Creative Thinking
- Budget-minded
- Project Flow Management

SKILLS

Adobe Creative Suite CC (InDesign, Illustrator, Photoshop, Premiere, Acrobat, etc.) / Microsoft Office (Word, Excel, PowerPoint, Outlook) / Social Media Platforms / Illustration / Photography / Copywriting & Editing / Marketing / Video Editing & Production / HTML & CSS / Font Management / Keynote / Numbers / Wrike Project Management Platform SME / Fine Art Background

SELECT STAFF EXPERIENCE

CREATIVE MANAGER

NFTN, Inc. (Premier Nationwide Lending) | Lewisville, TX (promoted from Senior Graphic Designer)

MARKETING ASSOCIATE – CREATIVE LEAD

Vogel Alcove | Dallas, TX

GRAPHIC ARTIST / PHOTOGRAPHER

Apartment Realty Advisors (ARA) | Dallas, TX

COORDINATOR III, MARKETING AND VIDEO SPECIALIST

Dallas Fire-Rescue (City of Dallas) | Dallas, TX

SENIOR PRODUCTION ARTIST

Eisenberg & Associates | Dallas, TX

GRAPHIC DESIGNER

D Magazine Partners | Dallas, TX

GRAPHIC DESIGNER / CLIENT LIAISON

The Walraven Co. and Classmates Marketing | Dallas, TX

MOLLY FEIGHNER

LEWISVILLE, TEXAS | 214.755.9035 | MOLLY214@PM.ME

SELECT FREELANCE EXPERIENCE

WARWICK MELROSE HOTEL | Dallas, TX

Rebranding marketing collateral materials for the bridal market: Ongoing design needs as identified by management

HILTON DALLAS / PARK CITIES HOTEL | Dallas, TX

Rebranding marketing collateral materials and advertisements: Ongoing projects as needed

HARTMANN STUDIOS (The Home Depot) | Atlanta, GA

Conceptualized & designed mobile application graphics: Designed and executed special events materials

HAVI FROST PHOTOGRAPHY | Dallas, TX

Designed & executed new business card identity: Rebranded new marketing / pricing booklet & identity

DRIVE INFLUENCE CONSULTING | Dallas, TX

Developed and executed collateral marketing materials: Designed/coordinated various PowerPoint presentations

MANNING HOMES, LLC | Atlanta, GA

Designed logo & corporate identity package: Developed collateral in-house & marketing materials

WOMEN'S TEXAS GOLF LEAGUE | Addison, TX

Designed logo and corporate identity package: Designed media kit for new target markets: Developed collateral materials for events, tournaments & internal uses

EDUCATION

ASSOCIATE OF APPLIED ARTS, GRAPHIC DESIGN

The Art Institute of Dallas | Dallas, TX

June 2003

PHOTOGRAPHY CERTIFICATE

Edinburgh College of Art | Edinburgh, Scotland

August 2001

MOLLY FEIGHNER

LEWISVILLE, TEXAS | 214.755.9035 | MOLLY214@PM.ME

FEEDBACK

"When I think of people I've worked with in my career who have a strong work ethic, Molly is at the top of the list, and I can't recommend her highly enough. While we've worked together at Premier Nationwide Lending (NTFN, Inc.), she has been an absolute pleasure to work with and always has a positive attitude. She's organized, professional, and highly talented at the creative design of ads, flyers, social media posts, and videos. Molly brings great passion to her work and knows how to prioritize the management of multiple projects we deal with on a daily basis. She is incredibly well respected amongst her peers and a valued contributor to our team. I hope to continue working with Molly for many years to come!"

– Anisa Johnson, VP of Marketing and Communications at NTFN, Inc.

"Molly was a star performer on my staff. Not only does she possess the ability to use her creativity to problem solve, design, strategize, and implement, but she does it with little to no supervision. What a perfect combination of enthusiasm, professionalism, skill and talent. She never disappointed me and always came through for the organization. Her personality makes her one of those "I get along with anyone type of people" who knows how to navigate a work environment to get the job done the right way, in the right time. If you are thinking that you're getting a graphic designer, she's way beyond that. She can analyze, improve and contribute to multiple layers of the business."

– Leanne Edwards, Consultant at LMI / Toyota / IMPACT Group

"We were pleased to work with Molly on a couple of occasions, mainly for branding and ad design work. She has excellent talent for listening to a client's needs and desires, and quickly turning around multiple options that both meet those needs and push the envelope appropriately in terms of creative direction and simplification. Her counsel has been spot-on for us and we look forward to working with her more in the future. We highly recommend her services for others."

– Anne Manning, Executive Director at Hartmann Studios

"Molly supported my work products with a positive attitude and energetic efficiency. She always accepted new assignments readily and was able to improve output while thinking about what looked best. I think she is a delight to work with and will miss her positive outlook."

– Dave Kulik, Analyst at ARA

"Molly is an outstanding employee. She consistently was the first one in the office, very thorough and had a wonderful disposition. She is positive, intelligent and a go-getter. Whenever tasked with something, Molly always took direction well and created a great product. She is very detail oriented and could be counted on without fail. Molly also brought some fantastic out-of-the-box ideas to the table and they were always successful. She is a joy to work with and would be a great asset to any company."

– Elizabeth Shaw, Client Relations Consultant

"[Molly] quickly understood my needs and her turnaround time was above and beyond industry standards. She is thorough, professional and highly creative. Her designs are truly unique and reflect my brand perfectly. I cannot recommend her highly enough!! I will definitely be using her, again!!"

– Havi Frost, Owner of Havi Frost Photography

"Molly is very conscientious, deadline driven and willing to work on a project until it is exactly right – all are characteristics that you look for in a great designer. I would highly recommend Molly's work to anyone."

– Karen Hughes - President/CEO, Vogel Alcove

"Molly has more talent in one finger than anyone I have ever met! She's extremely humble about her creative skill set and always exceeds expectations no matter the amount of design direction given. In the three years that I worked with her, she took the time to patiently, thoroughly and thoughtfully train me on the basics of the Adobe Creative Suite. I entered the position with limited knowledge on Adobe programs and very little confidence in my creative talents. Molly helped me discover and curate a creative skill set that allowed me the ability to assist her and spearhead projects under varying deadlines. Aside from being extraordinarily talented, she's also an incredible team member. I could always count on her to give me an update in a matter of seconds no matter the time of day or subject matter. If she was helping on the front end of a project, details were communicated clearly, and she was always appreciative of any assistance I offered. Not a day went by that she didn't compliment my work or mention her appreciation for my help. She's a true asset to any team she supports and not afraid to take initiative to help achieve the end goal. I'm extremely grateful I had the pleasure of working with her and experiencing her creative abilities and reliable team attitude."

– Ari Grider – Sr. Marketing Coordinator at NTFN, Inc.